



**Yulu-Burri-Ba**

Aboriginal Corporation  
for Community Health

**Yulu-Burri-Ba Aboriginal Corporation for  
Community Health  
Strategic Plan 2024-2027**



## Acknowledgement to Country

Yulu-Burri-Ba acknowledges the Traditional Custodians of the Quandamooka land on which we work and for many of us, live.

We pay our respects to the Elders of this land who have provided leadership and guidance for Yulu-Burri-Ba to meet the health needs of our community.

It is with pride that we recognise the strength of our community and the voice of our youth who are our leaders of tomorrow.

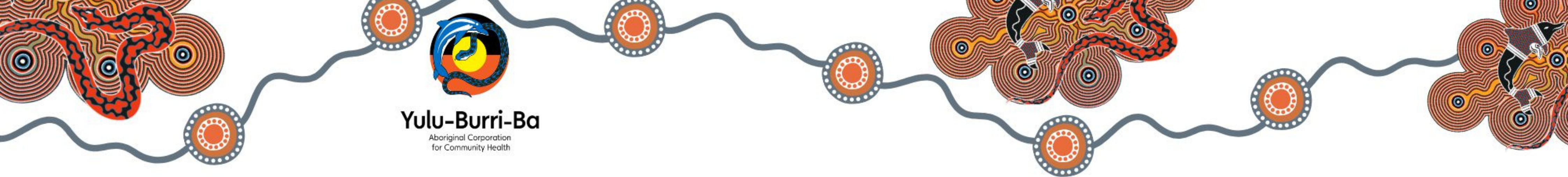
### Our Vision

A strong and connected community, empowered by culture and embodied by holistic wellness for our Aboriginal and Torres Strait Islander people and families.

### Our Purpose

To promote holistic wellness within our community by providing comprehensive and culturally safe health, wellbeing and social support services that meet the unique needs, values and traditions of our community through collaboration, respect and empowerment.





## Message from the Board

We are pleased to present to our community, staff and stakeholders, the Yulu-Burri-Ba Strategic Plan for 2024-2027. This plan supersedes the Yulu-Burri-Ba Strategic Intent 2023-2025.

Developing this Strategic Plan was an opportunity to reflect on the successes and challenges over the past few years.

We are a trusted organisation, and our community values us, our services, and our staff. Our region is growing, and being able to offer our clients, our families and our community high quality services that support and empower is our priority.

This Strategic Plan reflects our aspirations for the future. Areas of focus include supporting our elders, those living with a disability, and our families and young people. Growing our services, and making care and support available in more places and in more ways is our plan. This requires us to listen to our community and to our staff.

We acknowledge and thank our CEO for your leadership, our staff for their tireless efforts, and our community who inspire us.



**Greg Egert-Chairperson**



**Maureen Myers- Director**



**Jody Coghill- Director**



**Denis Kerr- Director**

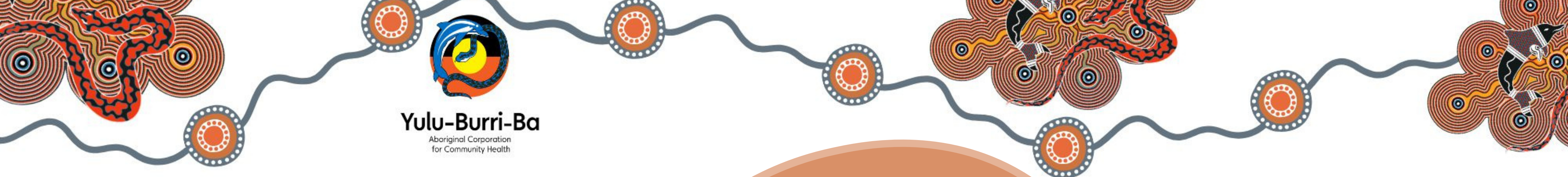


**Sylvan Borey-Director**



**Nyaree Mewett- Director**





# Our Values

## Culture

We are grounded in our Aboriginal and Torres Strait Islander culture: our traditions and our ways. Our culture is always present in all that we do with our community, with our families, with our people, and our stakeholders. Our culture empowers us and sustains us.

## Connection

We believe that our relationships with our communities, with our stakeholders and with each other shape our success. We recognise the strengths of our community, our families, and our clients, and of the other services in our community. We engage with compassion, without judgement, and treat each person with respect. We deliver services with empathy, without judgment and we uphold the confidentiality, the rights, and the autonomy of each person.

## Excellence

We are dedicated to delivering excellence with integrity, to meeting the highest standards expected by our clients, communities, and peers of our organisation and our services.

## Knowledge

We embrace continuous learning and ongoing development within our organisation and with our community. We foster a culture of curiosity, growth, and innovation among our staff, clients, and partners, recognising that learning is essential for personal and professional advancement and for community empowerment.

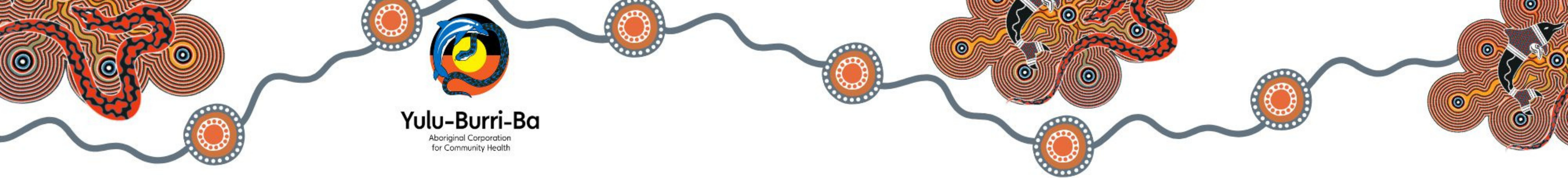
## Diversity

We celebrate the diversity of our community and strive to create an inclusive and equitable environment through our interactions with each other, with our clients, and with the wider community, where everyone feels safe, valued, respected, and empowered.

## Safety

We believe it is essential that services are physically and culturally safe for our children and families, for our clients, our staff and our visitors.





## Our opportunities looking forward

- Expanding our supports and care for elders, including respite care, and for people with a disability.
- Growing our role in foster and kinship care.
- Strengthening supports for families, refocusing on providing support earlier and being able to meet the demands for intensive support.
- Empowering our young people, building on existing successful youth programs.
- Enhancing access to allied health and specialist medical services.
- Increasing access to our services through different models of care and, where possible, securing new sites for service delivery.
- Growing local workforce pathways in our growing region for our growing services.
- Participating in research projects.
- Nurturing our positive & strong relationships with our stakeholders.
- Expanding engagement activities with community.

## The risks and challenges we face

- Growing population, increasing demand for services.
- Meeting the expectations of our community and our stakeholders on what we have the funding and capacity to deliver.
- Local mainstream services under pressure and redirecting Aboriginal and Torres Strait Islander clients to Yulu Burri Ba.
- Increase demand for services from non-Indigenous people because of the increasing cost of mainstream services (less bulk billing GPs).
- The time required to bring on new services.
- Competitive environment for workforce, retention, attraction.
- Lack of land and buildings in the region for us to expand our services into, and a highly competitive local real estate market.
- First Nations health and wellbeing and Closing the Gap not prioritised by all local stakeholders.
- Loss of credibility in our community if we can't meet the demand or maintain the quality of our services.



# Our Strategic Priorities

## Engaging With Our community

**Involving our community:** increase the involvement of our community in the design and delivery of our services.

**Expanding and diversify our engagement:** strengthen our existing ways and explore new ways to engage with community including through campaigns, events, and community activities in line with annual priorities informed by community feedback and data.

**Empowering our community:** increase the ways and the frequency we share with our community information about health and wellbeing, about our services, and about data and research.

**Strengthening our relationships and advocacy:** with our stakeholders to improve access to services and better outcomes for Aboriginal and Torres Strait Islander people in our region.

**Communicating with community and stakeholders:**  
Strengthen our marketing and communication channels.

## Growing Our Valued Workforce

**Growing local workforce pathways:** strengthen our relationships with local schools and other stakeholders to create training opportunities for Aboriginal and Torres Strait Islander peoples in our community.

**Supporting our staff:** create well-defined and visible pathways and opportunities for staff to grow, develop and progress within their profession and within and across our organisation.

**Fostering connections:** proactively work with our service delivery partners, especially our local hospitals, to look at our collective workforce needs and priorities, and at innovative opportunities to attract and retain local staff across our services, so we can provide quality care close to home for our community.



## Increasing Access to Care

**Increasing access to our services:** secure additional infrastructure in areas of high demand and high growth in our region, and explore and act on opportunities for new and/or alternative service models for delivering care closer to home.

**Supporting and caring for our elders:** increase our capacity to meet the aged care needs of the elders in our community, including provision of respite care.

**Strengthening supports for families:** grow our Family Wellbeing Services to be able to provide support and guidance earlier to families, and to better meet the demand for intensive support, especially domestic and family violence support for perpetrators and victims.

**Empowering our young people:** expand our work with young people, particularly those between 12 and 16 years old and those in foster and kinship care; provide spaces for young people to gather for activities and programs that support connection to community, to culture, and to wellbeing.

**Enhancing access to specialist services:** grow and expand our disability supports and strengthen our capacity and partnerships to deliver more allied health and specialist medical services.

## Enhancing our Systems and Governance

**Maintaining strong organisational systems and practices:** continue to review and strengthen our systems, policies and processes to ensure that they grow with the organisation and we maintain compliance with all relevant and contemporary standards, accessing expertise and support where required.

**Engaging with data and research to drive service planning, delivery and quality improvement:** enhance our data quality and use, respectful of principles of data sovereignty, and increase our role in research.

**Being always prepared:** actively maintain our disaster preparedness plans, being ready to support our communities in times of disasters (pandemic response and weather-related responses), recognising the diverse and unique circumstance of communities within our region, particularly our island communities.

**Strengthening and enhancing our community stewardship:** engage with our community to grow interest and capacity to participate in our Board and Executive level governance.



## What success looks like for our Community

**Our services  
are growing to  
meet the  
priorities of our  
community**

An increase in the  
proportion of our  
community  
accessing our  
services

An increase in  
the number of  
regular clients  
of our services

An Increase  
number of men  
and young people  
accessing our  
services

An increase in the  
number and types  
of community  
engagement  
activities

**Our services are  
contributing to  
better health  
and wellbeing of  
our community**

Our clients are  
up to date with  
their health  
checks and their  
immunisations

Our maternal  
health indicators  
show our Mums  
and Bubs are  
doing great

Our families can access  
supports (Family  
Wellbeing and Intensive  
Family Support) when  
they need them, and  
we're supporting more  
kin to become carers

Our clients report  
positive  
experiences when  
engaging with our  
services



**Our workforce  
is growing, is  
stable, and  
supports  
employment for  
our community**

**Growth in  
Indigenous  
workforce**

**Increase in  
average length of  
employment**

**Proportion of staff  
participating in training  
and professional  
development activities**

**Positive results  
in our staff  
surveys**

**Our organisation  
operates in  
contemporary,  
sustainable, and  
transparent ways**

**Growth in  
Indigenous  
leadership at Board  
and Executive level**

**Strategic and  
Operational Plans  
in place, regularly  
reviewed and  
refreshed**

**All standards  
met and relevant  
accreditations  
maintained**

**We regularly report back  
to community on our  
what we're doing and  
how we're travelling as  
an organisation**





# Yulu-Burri-Ba

Aboriginal Corporation  
for Community Health

## WHERE TO FIND US!

### DUNWICH

16 DICKSON WAY  
DUNWICH, QLD  
4183  
PH: 3409 9596

### CAPALABA

SHOP 2/1  
FINUCANE ROAD,  
CAPALABA QLD  
4157  
PH: (07) 3900 7800

### WYNNUM

85 EDITH STREET,  
WYNNUM QLD  
4178  
PH: (07) 3164 5800

### FAMILY SERVICES

7A/39 OLD  
CLEVELAND ROAD,  
CAPALABA QLD 4157  
PH: (07) 3900 7870